

COLUCCI, COLUCCI, MARCUS & FLAVIN, P.C.



*CHOSEN TO 2010 SUPER LAWYERS

BY SOME ACCOUNTS, THERE ARE MORE THAN 75,000 LAWYERS currently practicing in Massachusetts. In an effort to gain a greater share of clients, many firms have famously undergone extensive and expensive makeovers after consulting with marketing professionals, advertising gurus and image advisers. "Our firm is quite different," boasts managing partner Darin Colucci. "We've always avoided mere 'window dressing' and instead have focused on the tried-and-true method of expanding our client base. We insist on providing uncommon personal attention to our clients and consistently achieving exceptional results. There really is no secret to our formula."

Evidently the firm's satisfied clients have spread the word as Colucci, Colucci, Marcus & Flavin has seen a significant boom in both cases and revenue throughout the course of the past year. In fact, 2009 saw the firm's personal injury department achieve the highest number of six- and seven-figure settlements in the firm's long history. "Dino and Darin Colucci really knocked the ball out of the park last year," Matt Marcus says of his partners with both pride and characteristic modesty. "Clients are extremely loyal to Dino and Darin because they know that no one fights harder for them." Indeed, particularly throughout 2009, the firm's outstanding reputation has spread to all points of the compass, allowing it to undertake representation of injured clients in jurisdictions like Rhode Island, Florida, Texas and California. Earlier that year, the firm was retained to resolve a wrongful death case that occurred in Turkey.

This past year saw Colucci, Colucci, Marcus & Flavin, P.C.'s settlement and verdict results frequently highlighted by many publications, including *Massachusetts Lawyers Weekly* newspaper. The firm's personal injury department takes on a varied lot of cases from the routine to the complex. Cases involving nursing

home negligence and abuse now make up the largest percentage of new cases undertaken by the firm.

Marcus, an elder law specialist, enjoys similar loyalty from his clients and respect from his peers as he has again been selected to *Massachusetts Super Lawyers*®. "Matt really is a unique person," law partner Paul Flavin explains. "He is exceedingly patient, sympathetic and understanding of his clients' wants and needs. He allows his clients to slow down and take their time in describing their particular concerns. Then, he creates a way to achieve their goals, save them substantial money and save their loved ones the burden and anxiety of probate court. In many ways, they feel as though they are talking to a family member or close friend when they consult with Matt."

Flavin brings a world of experience and skill to the firm, too. His practice is concentrated in the areas of domestic relations and business litigation. In addition, he is the "go-to" guy when public officials and other high-profile personalities need counsel and wise advice.

Dino M. Colucci perhaps best sums up the reason for the firm's success: "Hard, honest work; treating clients the way we would want to be treated ourselves; making the client's problems our own—these ideals may sound like old-fashioned notions, but we trust that they'll never go out of style."

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